

World Wide Wellbeing

*Join the Global Corporate Movement.
Do Well by Doing Good.*



Help us make global wellbeing a reality - a whole person approach to health and productivity.

World Wide Wellbeing (WWW) is a global movement dedicated to creating the world's healthiest countries and people by advancing physical, mental, and fiscal well being, achieved through corporate collaboration.

Three elements of the WWW initiative include:

1. **Movement:** SHARE STORIES, person-to-person. Enabling individuals to be all they can be.
2. **Metrics:** DEVELOP PARAMETERS to define and track wellbeing, based on existing

measures - the OECD Better Life Index and the Gallup International Wellbeing Poll.

3. **Products & Services:** CREATE STRATEGIES enabling partner organizations to deploy their products and services in support of wellbeing initiatives.

Advisory Groups dedicated to each of these elements (as well as Business Development and International Relations) are composed of thought leaders dedicated to creating sustainable, effective strategies to attempt to create the healthiest country in the world.

The WWW Movement aims to advance wellbeing globally, beginning with countries and regions that are ready for this challenge.

Learn more at wrgh.org/TLR_Wellbeing.asp.